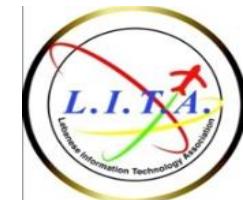


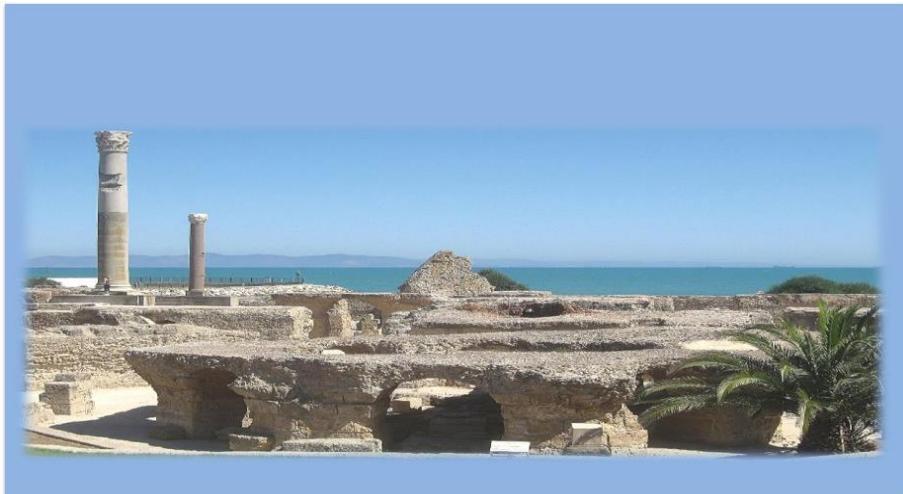


BETAPI
Bureau des Etudes Techniques
d'Assistance et de Pilotage



Program of

The first International Conference on **Digital Economy**
Emerging Technologies & Business Innovation



ICDEc 2016
April 27th-30th, Carthage

Conference Program
April 27th-30th, 2016, Dar El Marsa 5*Hotel
Carthage - Tunisia

Wednesday 27 April	15:00 - 18:00	Study tour & Welcoming Cocktail (Univ. of Manouba & Technopark Manouba)
Thursday 28 April	09:15 - 10:15	Inaugural session
	10:15 - 10:45	Coffee break
	10:45 - 12:00	Keynote speech Prof. O. Zaiane (Univ. of Alberta, Canada)
	<i>Towards Clinical Decision Support Systems: Translating Clinical/ Practice Guidelines to Computer Interpretable Guidelines</i>	
	12:00 - 14:00	Lunch
	14:00 - 16:00	Session I Data Management and Intelligent systems. Chair Prof. O. Nasraoui <i>F. E. Bousnina, S. Elmi, M.A. Bach Tobji, M. Chebbah, A. HadjAli and B. Ben Yaghlane.</i> Object-Relational Implementation of Evidential Databases.
	<i>R. El Sibai, Y. Chabchoub, J. Demerjian, Z. Kazi-Aoul and K. Barbar.</i> Sampling Algorithms in Data Stream Environments.	
	<i>F. Ben Hassen, Z. Brahmi and H. Toumi.</i> VM Placement Algorithm Based on Recruitment process within Ant Colonies.	
	<i>M. Kalakech, A. Kalakech and Denis Hamad.</i> Selection of World Development Indicators for Countries Classification.	

Thursday 28 April	16:00 - 16:20	Coffee break
	16:20 - 17:20	Keynote speech Prof. A. Alimi (REGIM-Lab., Univ. of Sfax, Tunisia)
	<i>How Hybrid Intelligent Approaches can help for Mining Big Data Streams in a Smart City</i>	
	18:30 - 20:00	Cultural tour - Museum « Ennajma Ezzahra Palace, Sidi Bou Said »
Friday 29 April	09:00 - 10:30	Session II Web Intelligence Chair Prof. O. Zaïane <i>H. Ben Othman, M. Zouaoui and M. Hamdoun.</i> Organizational culture and the acceptance of Agile methodology
	<i>R. J. Ben Chikha, T. Abbes and A. Bouhoula.</i> Risk Management for Spam over IP Telephony using optimal countermeasure.	
	<i>M.L. Diakité, B Bouchou Markhoff and E. A. Ould Boubacar.</i> An Ontology for Western Saharan Manuscripts.	
	10:30 - 10:50	Coffee break
	10:50 - 12:30	International Networking session Chair Mona Al-achkar Jabbour (Lebanese Information Technology Association, Lebanon)
	<i>Dr Mohamed Habhab, Libanese international of Technology Association.</i> Attacks on Intellectual Properties and its Impact on the Digital Economy.	
	<i>A. H. Frikha et al.</i> Deployment Ipv6 at ISET Charguia	
	12:30 - 14:00	Lunch

Friday 29 April		Session III Innovation and digital economy Chair Prof. M. Makki (Economics Department Chair, School of Business, Lebanese International University, Lebanon)
	14:00 - 15:30	<i>K. Grissa.</i> What makes Opinion Leaders share Brand Content on Professional Networking Sites
		<i>F. Chichti, A. Besbes and I. Ben Zammel.</i> The Impact of Contextual Factors on Business Intelligence
		<i>H. Skandrani, I. Zrelli and F. Zaddem.</i> The Impact of a website Interactivity and Vividness on Consumer assessment of its Originality
	15.30 - 15.50	Coffee break
	15:50 - 17:50	Session IV e-health/e-learning Chair Prof. S. Kammoun (Dean of the Faculty of Medecine in Sfax, Tunisia)
		<i>S. Mohajeri, H. Samuel, O. Zaïane and D. Rafiei.</i> BubbleNet: An Innovative Exploratory Search and Summarization Interface with Applicability in Health Social Media
		<i>R. Jallouli, M. Jallouli, J. Rekik, M.A. Bach Tobji, A. Abidi and N. Bahri.</i> The CEVEP medical application for innovative management of Central Venous Port (CVP)
		<i>R. Mbarek, I. Ben Zammel and F. Chichti.</i> A Conceptuel Model of E-learning Outcomes
		<i>R. Boussalem and K. Aichouche.</i> Presenting a Model Of Critical Success Factors For Organizational Innovation In Algerian Pharmaceutical Company
	19:00 - 21:30	Awards Ceremony and Dinner (Sidi Bou Said)

Saturday 30 April	09:00 - 10:00	Keynote speech Prof. Serge Miranda (Univ. de Nice Sophia Antipolis, France)
		<i>Digital revolution: 4IT paradigm switchs</i>
	10:00 - 11:00	Tutorial Prof. O. Nasraoui (Univ. of Louisville, USA)
		<i>Web Mining</i>
	11:00 - 11:20	Coffee break
	12:20 - 14:00	Tutorial Prof. Olfa. Nasraoui (Univ. of Louisville, USA)
		<i>Recommender systems</i>
	12:20 - 14:00	Lunch
	14.30 -18.00	Cultural Program – Carthage civilization