Program of

The first International Conference on **Digital Economy**

Emerging Technologies & Business Innovation

ICDEc 2016

April 27th-30th, Carthage

Conference Program

April 27th-30th, 2016, Dar El Marsa 5*Hotel
Carthage – Tunisia

Wednesday 27 April	15:00 - 18:00	**Study tour & Welcoming Cocktail** (Univ. of Manouba & Technopark Manouba)
Thursday 28 April	09:15 – 10:15	**Inaugural session**
	10:15 – 10:45	**Coffee break**
	10:45 – 12:00	**Keynote speech** Prof. O. Zaiane (Univ. of Alberta, Canada)
	Towards Clinical Decision Support Systems: Translating Clinical/ Practice Guidelines to Computer Interpretable Guidelines	
	12:00 – 14:00	**Lunch**
	14:00 – 16:00	**Session I** Data Management and Intelligent systems. **Chair** Prof. O. Nasraoui
	F. E. Bousnina, S. Elmi, M.A. Bach Tobji, M. Chebbah, A. HadjAli and B. Ben Yaghlane. Object-Relational Implementation of Evidential Databases.	
	R. El Sibai, Y. Chabchoub, J. Demerjian, Z. Kazi-Aoul and K. Barbar. Sampling Algorithms in Data Stream Environments.	
	F. Ben Hassen, Z. Brahmi and H. Toumi. VM Placement Algorithm Based on Recruitment process within Ant Colonies.	
	M. Kalakech, A. Kalakech and Denis Hamad. Selection of World Development Indicators for Countries Classification.	
Thursday 28 April	16:00 – 16:20	**Coffee break**
	16:20 – 17:20	**Keynote speech** Prof. A. Alimi (REGIM-Lab., Univ. of Sfax, Tunisia)
	How Hybrid Intelligent Approaches can help for Mining Big Data Streams in a Smart City	
	18:30 – 20:00	**Cultural tour -** Museum « Ennajma Ezzahra Palace, Sidi Bou Said »
Friday 29 April	09:00 – 10:30	**Session II** Web Intelligence **Chair** Prof. O. Zaïane
	H. Ben Othman, M. Zouaoui and M. Hamdoun. Organizational culture and the acceptance of Agile methodology	
	R. J. Ben Chikha, T. Abbes and A. Bouhoula. Risk Management for Spam over IP Telephony using optimal countermeasure.	
	M.L. Diakité, B Bouchou Markhoff and E. A. Ould Boubacar. An Ontology for Western Saharan Manuscripts.	
	10:30 – 10:50	**Coffee break**
	10:50 – 12:30	**International Networking session** **Chair** Mona Al-achkar Jabbour (Lebanese Information Technology Association, Lebanon)
	Dr Mohamed Habhab, Libanese international of Technology Association. Attacks on Intellectual Properties and its Impact on the Digital Economy.	
	A. H. Frikha et al. Deployment Ipv6 at ISET Charguia	
	12:30 – 14:00	**Lunch**

Friday 29 April	14:00 – 15:30	**Session III** Innovation and digital economy **Chair** Prof. M. Makki (Economics Department Chair, School of Busines Lebanese International University, Lebanon)
	K. Grissa. What makes Opinion Leaders share Brand Content on Professional Networking Sites	
	F. Chichti , A. Besbes and I. Ben Zammel. The Impact of Contextual Factors on Business Intelligence	
	H. Skandrani, I. Zrelli and F. Zaddem. The Impact of a website Interactivity and Vividness on Consumer assessment of its Originality	
	15.30 – 15.50	**Coffee break**
	15:50 – 17:50	**Session IV** e-health/e-learning **Chair** Prof. S. Kammoun (Dean of the Faculty of Medecine in Sfax, Tunisia)
	S. Mohajeri, H. Samuel, O. Zaïane and D. Rafiei. BubbleNet: An Innovative Exploratory Search and Summarization Interface with Applicability in Health Social Media	
	R. Jallouli, M. Jallouli, J. Rekik, M.A. Bach Tobji, A. Abidi and N. Bahri. The CEVEP medical application for innovative management of Central Venous Port (CVP)	
	R. Mbarek, I. Ben Zammel and F. Chichti. A Conceptuel Model of E-learning Outcomes	
	R. Boussalem and K. Aichouche. Presenting a Model Of Critical Success Factors For Organizational Innovation In Algerian Pharmaceutical Company	
	19:00 - 21:30	**Awards Ceremony and Dinner** (Sidi Bou Said)

Saturday 30 April	09:00 - 10:00	**Keynote speech** Prof. Serge Miranda (Univ. de Nice Sophia Antipolis, France)
	Digital revolution: 4IT paradigm switchs	
	10:00 - 11:00	**Tutorial** Prof. O. Nasraoui (Univ. of Louisville, USA)
	Web Mining	
	11:00 - 11:20	**Coffee break**
	12:20 - 14:00	**Tutorial** Prof. Olfa. Nasraoui (Univ. of Louisville, USA)
	Recommender systems	
	12:20 – 14:00	**Lunch**
	14.30 -18.00	**Cultural Program** – Carthage civilization