ICDEc 2016

First International Conference on Digital Economy
Emerging Technologies and Business Innovation

April 28-30, 2016 - Carthage, Tunisia

IMPORTANT DATES

Deadline for Submission
January 24, 2016

Notification of acceptance
February 17, 2016

Final version submission
February 28, 2016

Early Author Registration
March 15, 2016

Conference Date
28-30 April, 2016

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CALL FOR PAPERS

The first International Conference on Digital Economy (ICDEc) will take place from april 28th to 30th, 2016 in Carthage – Tunisia. The theme of the ICDEc- 2016 is «Digital Economy: Emerging Technologies and Business Innovation».

ICDEc 2016 is technically co-sponsored by the IEEE Tunisia section and IEEE CIS Tunisia chapter. The purpose of the Conference is to promote innovative research that highlights the impact of emerging technologies of the digital economy, with in particular, role of Cloud Computing, Big Data and mobile technologies on business innovation. The ICDEc conference focuses on new models and applications in management, digital marketing, web intelligence, e-commerce and security.

The conference Chairs invite researchers to submit contributed papers, case studies, special topic session proposals and roundtable discussion proposals. Submissions should focus on technological or business and marketing concerns.

Registered and Presented papers will be submitted for inclusion into IEEE Xplore.

Topics

Emerging technologies: Web Intelligence Technologies, Big Data, Knowledge Discovery and Management, Intelligent Agent Systems, Web Security.

Business innovation: Digital Technology & New Business Models, Innovation & Digital Economy, Digital Marketing, E-learning: pedagogical and intelligent approaches.

Website   ww.aten.tn/ICDEc2016/
e-mail   icdec2016@esen-manouba.org