Program of
The first International Conference on Digital Economy
Emerging Technologies & Business Innovation

ICDEc 2016
April 27th-30th, Carthage
**Conference Program**  
April 27th-30th, 2016, Dar El Marsa 5*Hotel  
Carthage – Tunisia

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<thead>
<tr>
<th>Wednesday 27 April</th>
<th>Study tour &amp; Welcoming Cocktail (Univ. of Manouba &amp; Technopark Manouba)</th>
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<tbody>
<tr>
<td>15:00 - 18:00</td>
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<thead>
<tr>
<th>Thursday 28 April</th>
<th>Inaugural session</th>
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<tbody>
<tr>
<td>09:15 – 10:15</td>
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<tr>
<td>10:15 – 10:45</td>
<td>Coffee break</td>
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<tr>
<td>10:45 – 12:00</td>
<td>Keynote speech</td>
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<tr>
<td></td>
<td>Prof. O. Zaiane (Univ. of Alberta, Canada)</td>
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<tr>
<td>12:00 – 14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00 – 16:00</td>
<td>Session I</td>
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<tr>
<td></td>
<td>Data Management and Intelligent systems.</td>
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<td></td>
<td>Chair Prof. O. Nasraoui</td>
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<tr>
<td></td>
<td>F. Ben Hassen, Z. Brahmi and H. Toumi. VM Placement Algorithm Based on Recruitment process within Ant Colonies.</td>
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<td></td>
<td>M. Kalakech, A. Kalakech and Denis Hamad. Selection of World Development Indicators for Countries Classification.</td>
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<thead>
<tr>
<th>Thursday 28 April</th>
<th>Coffee break</th>
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<tr>
<td>16:00 – 16:20</td>
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<tr>
<td>16:20 – 17:20</td>
<td>Keynote speech</td>
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<td></td>
<td>Prof. A. Alimi (REGIM-Lab., Univ. of Sfax, Tunisia)</td>
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<td></td>
<td>How Hybrid Intelligent Approaches can help for Mining Big Data Streams in a Smart City</td>
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<td>18:30 – 20:00</td>
<td>Cultural tour - Museum « Ennajma Ezzahra Palace, Sidi Bou Said »</td>
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<tr>
<th>Friday 29 April</th>
<th>Session II</th>
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<tr>
<td>09:00 – 10:30</td>
<td>Web Intelligence</td>
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<td></td>
<td>Chair Prof. O. Zaiane</td>
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<td></td>
<td>H. Ben Othman, M. Zouaoui and M. Hamdoun. Organizational culture and the acceptance of Agile methodology</td>
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<tr>
<td>10:30 – 10:50</td>
<td>Coffee break</td>
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<tr>
<td>10:50 – 12:30</td>
<td>International Networking session</td>
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<td></td>
<td>Chair Mona Al-achkar Jabbour (Lebanese Information Technology Association, Lebanon)</td>
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<td></td>
<td>A. H. Frikha et al. Deployment Ipv6 at ISET Charguia</td>
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<tr>
<td>12:30 – 14:00</td>
<td>Lunch</td>
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<tr>
<td><strong>Friday 29 April</strong></td>
<td><strong>Saturday 30 April</strong></td>
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<td>14:00 – 15:30</td>
<td><strong>Keynote speech</strong></td>
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<td><strong>Session III</strong></td>
<td>Prof. Serge Miranda</td>
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<tr>
<td><strong>Innovation and digital economy</strong></td>
<td>(Univ. de Nice Sophia Antipolis, France)</td>
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<td><strong>Chair</strong> Prof. M. Makki</td>
<td><em>Digital revolution: 4IT paradigm switches</em></td>
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<td>(Economics Department Chair, School of Business, Lebanese International University, Lebanon)</td>
<td>09:00 - 10:00</td>
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<tr>
<td><strong>K. Grissa.</strong> What makes Opinion Leaders share Brand Content on Professional Networking Sites</td>
<td><strong>Tutorial</strong></td>
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<tr>
<td><strong>F. Chichti, A. Besbes and I. Ben Zammel.</strong> The Impact of Contextual Factors on Business Intelligence</td>
<td>Prof. O. Nasraoui (Univ. of Louisville, USA)</td>
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<tr>
<td><strong>H. Skandrani, I. Zrelli and F. Zaddem.</strong> The Impact of a website Interactivity and Vividness on Consumer assessment of its Originality</td>
<td>10:00 - 11:00</td>
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<tr>
<td><strong>Coffee break</strong></td>
<td><strong>Tutorial</strong></td>
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<td><strong>Session IV</strong></td>
<td><strong>Recommender systems</strong></td>
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<td><strong>e-health/e-learning</strong></td>
<td>12:20 - 14:00</td>
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<td><strong>Chair</strong> Prof. S. Kammoun</td>
<td><strong>Lunch</strong></td>
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<td>(Dean of the Faculty of Medecine in Sfax, Tunisia)</td>
<td>14:30 - 18:00</td>
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<td><strong>S. Mohajeri, H. Samuel, O. Zaiane and D. Rafiei.</strong> BubbleNet: An Innovative Exploratory Search and Summarization Interface with Applicability in Health Social Media</td>
<td><strong>Cultural Program</strong> – Carthage civilization</td>
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<td><strong>R. Jallouli, M. Jallouli, J. Rekik, M.A. Bach Tobji, A. Abidi and N. Bahri.</strong> The CEVEP medical application for innovative management of Central Venous Port (CVP)</td>
<td>19:00 - 21:30</td>
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<td><strong>R. Mbarek, I. Ben Zammel and F. Chichti.</strong> A Conceptuel Model of E-learning Outcomes</td>
<td><strong>Awards Ceremony and Dinner</strong></td>
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<tr>
<td><strong>R. Boussalem and K. Aichouche.</strong> Presenting a Model Of Critical Success Factors For Organizational Innovation In Algerian Pharmaceutical Company</td>
<td>(Sidi Bou Said)</td>
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